



XMC Internship Job Description

Job Title	Account Intern, Mark Anthony Wine & Spirits
Job Category	Digital Marketing Intern
Dates	Monday, January 5, 2026 – Friday, April 24, 2026/ 16 weeks
Location	Hybrid/ Mainly in office at 49 Bathurst Street Suite 101 Toronto, ON M5V 2P2
Travel	No
Compensation	You are offered a pro-rated monthly rate of \$2,875 plus 4% (\$115) vacation pay on all insurable earnings for a monthly total of \$2,990 , subject to all regular deductions and paid at the end of each month.
Allowance	N/A but any out of pocket, pre-approved expenses will be reimbursed.
Schedule	To be determined with your manager for up to 5 days/week for 37.5 hours/week + 2.5 hours/week of unpaid lunch for a total of 40 hours/week.

Introduction

At XMC, it is more than just the place you work. It's a place of opportunity to build and create alongside North America's leading brands. We are owners, relationship builders, problem solvers, and strategic thinkers who thrive on delivering the best results to our clients.

Have we mentioned we've got some great friends? During your internship, you will be working with unique wine brands, sports teams, and properties including:

- 19 Crimes Wines
- Lindemans
- Penfolds
- Matua Wines
- Wolf Blass
- Toronto Pride Parade
- Squealing Pig Wines
- Gabbiano

About XMC

Founded in 2006, the XMC Group of Companies and its dynamic team of industry professionals provide strategic counsel, negotiation, execution, data analytics and measurement of sponsorship and Experiential Marketing™ programs and services. By leveraging a shared passion for sport, music, culture, and cause, XMC connects with consumers, creates engagement, and inspires target action. With over \$2.1B in deals negotiated, activated and/or valued, XMC delivers client success by taking ownership, inspiring confidence, and exceeding expectations.

Your Role

As a **MAWS Digital Marketing Intern**, you'll play a key role in supporting the planning, execution, and optimization of digital campaigns across multiple platforms. You'll gain hands-on experience in areas such as social media, influencer marketing, paid media, and content development, while also helping the team track performance and deliver measurable results. A successful intern will bring creativity, organization, and a passion for digital strategy to every project.

You

- Own deliverables, inspire confidence and exceed expectations
- Assist with the execution of digital campaigns, from campaign content to influencer coordination
- Support campaign tracking, reporting, and optimization to ensure strong performance across platforms



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- Research industry trends, competitor activity, and digital tools to support innovation
- Collaborate with the team to brainstorm and develop digital-first ideas
- Manage deliverables with accuracy and timeliness, inspiring confidence
- Are proactive, motivated, and eager to learn in a fast-paced marketing environment
- Have a dedication to team satisfaction and program success

Life at XMC

Are you ready to work with your favourite brands and launch your career in marketing and events? If so, then it's time to join us and tap into your passion for building amazing brands.

Skill sets utilized and further developed during the Internship are:

- Presentation skills
- Team building & leadership
- Analytics and turning insights into action
- Connect with industry leaders & develop useful skill sets for years to come

This position is a 4-month full-time internship opportunity, offering a position to learn and grow within the industry and agency environment. At XMC it's never just an ordinary day.

Application Instructions

If this opportunity interests you, please submit your resume and cover letter to Sydney McIntyre Sydney.mcintyre@xmc.ca.

Our Commitment

XMC is an equal opportunity employer that is committed to an inclusive, accessible environment, where all employees feel supported and valued. If you require accommodation for the recruitment/interview process, please let us know, and we will work with you to meet your needs. In accordance with the Accessibility for Ontarians with Disabilities Act, XMC will provide reasonable accommodation to employees and prospective employees upon request. If you require a specific accommodation because of a disability or a medical need, please advise us in your application.

All work-related travel and pre-approved expenses will be compensated by XMC. Successful interns will also receive access to a MacBook Air, Sponsorship Marketing Council Canada (SMCC) Membership and 4% vacation pay during their internship.



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